



Topic- Kill the Competition

About Event	<p>The “<i>Kill the Company</i>” Competition is a dynamic and engaging strategic management event designed to challenge students to think like disruptors and leaders. The competition follows a unique format where participants first critically analyze and “attack” an existing company using innovative and disruptive strategies, and then shift perspectives to defend and rebuild the same company.</p> <p>This real-world business simulation encourages participants to understand market dynamics, competition, and organizational resilience. By combining analytical thinking with creativity, the event provides a platform for students to explore strategic decision-making in a competitive environment.</p>
Organized By	PGDM, DSBS
Event Coordinator	Dr.Kanchan G. Rajput
Date	21 st April 2026
Time:	4.00 PM to 5.00 PM
Total Participants	40
Outcome of the Event	<ul style="list-style-type: none">• Students gained practical exposure to business strategy and competition analysis• Enhanced ability to analyze, disrupt, and rebuild business models• Improved creativity and innovative thinking in problem-solving• Strengthened presentation and teamwork skills• Developed a deeper understanding of market dynamics and strategic management• Encouraged a leadership mindset and entrepreneurial approach

E-Banner



**DAYANANDA SAGAR
BUSINESS SCHOOL**

Realizing the Dream




POST GRADUATE DIPLOMA IN MANAGEMENT

KILL THE COMPANY COMPETITION

Think like a disruptor. Act like a leader.

Break . Defend . Rebuild . Win.

 **Date: 21st April, 2026**

 **Venue: Seminar Hall 2, 4th Floor
4PM - 5PM**

- Attack a company using disruptive strategies
- Defend and rebuild the same company
- Showcase strategic thinking & innovation

**Open exclusively to
PGDM (21st April) students
(Section A & Section B)**

Highlights

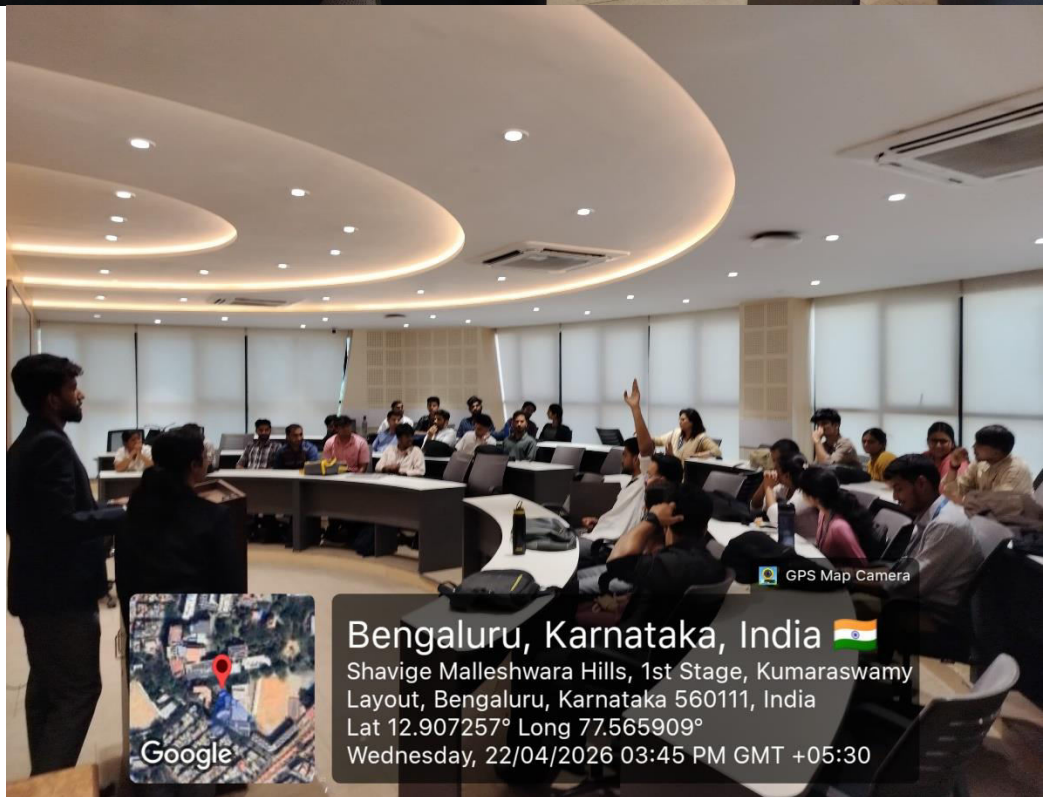
- Real-world business simulation
- Strategic competition format
- Exciting winning categories

Student Coordinators
Tushar, Yashashwini & Snehit

Faculty Coordinator
Dr. Kanchan G Rajput

Director
Dr. B.S. Patil

Event Photographs





Bengaluru, Karnataka, India 🇮🇳
Shavige Malleshwara Hills, 1st Stage, Kumaraswamy
Layout, Bengaluru, Karnataka 560111, India
Lat 12.907257° Long 77.565909°
Wednesday, 22/04/2026 05:03 PM GMT +05:30

Event Co-Ordinator
Dr.Kanchan G. Rajput
Sr. Assistant Professor

Director
Dr.B.S.Patil
DSBS