



Topic- Industry R&D Round Table Discussion – Research & Innovation Initiative

About Event	<ol style="list-style-type: none">1. An Industry R&D Round Table Discussion was conducted at Dayananda Sagar Business School to promote collaboration between academia and industry.2. The session focused on strengthening research culture, innovation, and bridging the gap between academic learning and real-world applications.3. Participants were introduced to research frameworks, methodologies, and publication practices.4. The discussion covered research design, ethical practices, funding opportunities, and publication standards.5. Speakers shared insights on industry expectations, innovation mindset, and the importance of high-quality research output.6. The event encouraged students and faculty to actively engage in research, publications, and funded projects.
Organized By	PGDM, DSBS
Date & Day	2 nd April 2026, Thursday
Name	Dr. Rajarajan TR Dr. Stenzin Nouskit Dr. R. Manjula Dr. Basavaraj S. Benni
Time	10:30 A.M – 12:30 P.M
Total Participants	45 Members
Outcome of the Event	<ul style="list-style-type: none">• Participants gained understanding of research frameworks such as MAD and IPO.• Improved awareness of research methodologies (inductive, deductive, case study, abductive).• Enhanced knowledge of qualitative and quantitative research approaches.• Learned about funding opportunities (AICTE, ICSSR, UNICEF, etc.).• Developed clarity on publishing research papers, ethics, and peer-review processes.• Gained insights into industry expectations like creativity, adaptability, and collaboration.• Participants felt motivated to engage in research, innovation, and academic publishing.

E-Banner:

Post Graduate Diploma in Management

(Approved by AICTE, Min. of Education, Govt. of India, New Delhi)

R&D

Research and Development Initiative

INDUSTRY R&D ROUND TABLE DISCUSSION

Bridging Academia and Industry for Innovation & Research Excellence.

A high-impact discussion fostering collaboration and growth.



Dr. Rajarajan TR
VP & Data Science CoE Lead, Accenture
20+ years in AI, ML, Analytics
Leader of global data science teams
Expert in digital transformation & innovation



Dr. Stanzin Nouskit
Assistant Professor, ISEC Bengaluru
Expertise in education & teaching
methodologies
Active academic contributor



Dr. R. Manjula
Assistant Professor, ISEC Bengaluru
PhD in Economics
Published 30+ research works
International academic exposure




Dr. Basavaraj S. Benni
Professor & Chairman, Bangalore University
30+ years teaching experience
ICSSR Resource Person
70+ research papers & multiple projects

Event Coordinator

Dr Jyoti Mishra
Research Cell Head
Associate Professor

Dr. B.S Patil
Director,
Dayananda Sagar Business School

Event Details

 Seminar Hall 2



02/04/2026 THURSDAY



10:30AM TO 12:30PM

<https://dsbs.edu.in/>

Event Photographs





Event Coordinator
Dr.Jyoti Mishra
Associate Professor
DSBS

Director
Dr.B.S.Patil
DSBS

