



**DAYANANDA SAGAR
BUSINESS SCHOOL**
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Post Graduate Diploma in Management (PGDM)

GURU VISHISTHA AWARD -2022

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GURU VISHISTHA AWARD - 2022

Greetings from **Dayananda Sagar Business School (DSBS)**, Bangalore!

We are happy to confer the national level '**GURU VISHISTHA**' award and recognize teachers in the field of higher education for their exemplary contributions in the field of Institution Building, Academic Excellence and serving society to bring high impact, and change lives.

AWARDEES

S.NO	Name	Designation	Name of the Institution	State
1.	Dr. Indrila Guha	Principal	Basanti Devi College	West Bengal
2.	Dr. Suresh D.S	Director & Principal	Channabasaveshwara Institute of Technology,	Karnataka
3.	Dr. Deepali Singhee	Principal	JD Birla Institute	West Bengal
4.	Dr. D. Kumaresan	Professor & Director	K.S.R. College of Arts & Science for Women	Tamil Nadu
5.	Dr. Lavkush Mishra	Professor, & Director, Dean	Institute of Tourism & Hotel Management, Dean, Faculty of Management	Uttar Pradesh
6.	Dr. S Anil Kumar	Principal	SSMRV College	Karnataka
7.	Dr. Sunil Goyal	Professor	Government College, Devi Ahilya University	Madhya Pradesh
8.	Dr. Devinder Sharma	Professor	Himachal Pradesh University	Himachal Pradesh
9.	Dr. Ansuman Samal	Associate Professor	Siksha 'O' Anusandhan Deemed to be University, Bhubaneswar	Orissa
10.	Prof. Suman Roy	Assistant Professor	Sonapur College	Assam

Chairman's Message



Dr. D. Hemachandra Sagar
Chairman Dayananda Sagar Institutions

Dayananda Sagar Business School is committed and determined to achieve academic excellence and professional growth. We provide the best academic environment for the teaching-learning process, research and innovative tasks. It is our sincere conviction to give the best to our students which will enable them to keep pace with rapid changes and thus become responsible Global Citizens.

Honouring the professors who have dedicated themselves for achieving academic excellence, institutional development and changing the lives of millions makes me very happy.

I extend my congratulations to each and every Teacher for receiving Guru Vishitha Award - 2022 and for their contribution to the students' community.



Vice - Chairman's Message



Dr. D. Premachandra Sagar
Vice-Chairman, Dayananda Sagar Group of Institutions

Success is achieved by those who work hard and think beyond their boundaries. At Dayananda Sagar Business School, we provide a suitable environment, a receptive culture, and intellectual support to fulfil the dreams of the Students for their holistic development.

This Guru Vishista award stands alone proudly witnessing your excellence in academics and your dedication.

The road to success is never easy, and only those who are brave enough to overcome obstacles and are always willing to accept difficulties are recognized for their accomplishments. I congratulate each one of you for your accomplishments in academic excellence & contribution to the student community and the nation, which made you win this award. Keep doing good work and contribute to nation-building.



Director's Message



Dr. B.S. Patil

MA, MBA, PhD, Alumnus (IIM-A)
Director – Dayananda Sagar Business School

"All the flowers of tomorrow are in the seeds of today", says an ancient proverb. Teachers visualize the genius in seeds who are students and play a role great role in nurturing them. Guru is a Sanskrit word, which is equivalent to 'teacher' in English and the meaning for Guru in Sanskrit is "A person who removes darkness". Guru removes ignorance in students and takes them through the path of Intelligence and success. Guru is considered and respected next to God in Hindu Dharma. Guru is Brahma, Guru is Vishnu and Guru is Maheshwara. The commitment of Teachers to the overall development of the students has taken them to that level. Teaching is educating students in all aspects to create better citizens. The awardees selected after a rigorous process have contributed a lot to the students community as well as to building Institution. Dayananda Sagar Business School is proud to confer the '**GURU VISHISTHA**' award and recognize teachers in the field of higher education for their exemplary contributions in the field of Institution Building, Achieving Excellence in Academics, serving society to bring high Impact, and Change Lives

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Chairman –MGVPT and
Chancellor – DSU

Dr. D. Premachandra Sagar

Vice Chairman – MGVPPT and
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Mr. Nishan H Sagar

Joint Secretary - MGVPT

Dr. Indrila Guha

**Principal -Basanti Devi College,
Kolkata, West Bengal**



Dr. Indrila Guha completed her Ph.D in Economics from Jadavpur University, Currently, she is the Principal of Basanti Devi College, Kolkata. She has completed various research projects with National & International agencies including U.G.C., South Asian Network for Development and Environmental Economics (SANDEE), and Asia Pacific Network (APN). She has made a contribution in more than six books/chapters & Journals with national/international recognition. She has presented papers in various countries: Asia Pacific, U.S.A, Thailand, Arizona, China, Maldives, South Africa, Philipines, Sri Lanka, Canada, etc.

She was a member of the State Expert Appraisal Committee (SEAC), West Bengal, constituted through Notification by the Gazette of India, Ministry of Environment, Forest And Climate Change, Government of India. She is also a Visiting Researcher and Climate SMART (Special Multidisciplinary Applied Research Team), Initiative Member, Global Change Program, Jadavpur University, SANDEE Research Associate (www.sandeeonline.org) & Lead Fellow, COHORT-15 (www.lead.org). Advisory Board member of World research Journal of Biodiversity and Conservation.

She is the recipient of "The Distinguished Academic

Administrator Award"; for her Contributions, Achievements and Excellence in Economics, by Venus International Faculty Awards (VIFA-2016). She has been honoured with "SWAYAM SIDDHA" Award 2017, for vocational excellence of women by Rotary International District, "Indo Global Education Excellence Award" by International Benevolent Research Foundation in collaboration with Confederation of Indian Universities, New Delhi , 2017 & "Calcutta University Parul Samman 2017" by the BCW Cell, University of Calcutta.

She has been recently awarded the "Clean Environment Promotion Award 2018" at the 2nd World Clean Environment Summit-2018. She has been awarded, "Outstanding Teacher Award 2021-2022" by Presidency University, Bengaluru on 11.05.2022 at the seminar on "Cutting-Edge Career in 21st Century", organised by Basanti Devi College in collaboration with Presidency University Bengaluru.



Dr. Suresh D.S

**Director & Principal -Channabasaveshwara
Institute of Technology, Gubbi Karnataka**



Presently, **Dr. Suresh D S is a Chairman** – Indian Society for Technical Education(ISTE) of Karnataka Section. Out of his passion, he has completed MBA in Human Resource and he did his Ph.D. in Management also. He worked in various positions in Industries and Research Institutes / organizations. He worked for Toshiba Semiconductors, Future Techno Designs Pte Ltd, Singapore as a Technical Consultant.

Dr. Suresh is recognized for his 25 years of teaching and research experience in the field of Bio-medical Instrumentation and Embedded System. He has contributed more than 50 research articles both in National and International Journals and conference proceedings. Of his dedication to working on technological innovation, he has filed 06 Indian Patents. He has served in various Universities, Boards and Institutions in different capacities;

He is the recipient of AMULYA Award from Govt. of Karnataka, Tumkur District Rajyotsava Award-2019 from District Administration, Govt. of Karnataka, Best Young Director of Technical Education Institutes in Karnataka" presented by CMAI Association of India in association with VTU, Belgaum, three consecutive National Award from ISTE, NewDelhi for the

Best UG projects guided, Outstanding Scientist Award, Education Leader Award - Director of the Year 2017, and many more. He has organized (first of its kind in the state) a symposium on "Sustainability Agenda for Technical Educational Institutions Located in Tier-II & Rural Areas in Karnataka" and it has been appreciated by the Ministry of Human Resource and the Office of Prime Minister- New Delhi - India.

He undertook a comprehensive study on "Workforce Availability Analysis" – for a new HAL unit being setup at Bidrehallikaval, Gubbi Taluk". Along with an extract of the Interview, a detailed report was published in "Bangalore Mirror" as a series on three consecutive days. Under his able guidance, CIT, Gubbi achieved meritorious awards such as "Excellent Engineering Institute In Rural Area-Karnataka" and "Excellent Engineering Institute In Rural India" award during National Education Summit and Awards function held at Vigyan Bhavan, New Delhi.



Awardee

Dr. Deepali Singhee

Principal (Professor) - JD Birla Institute Kolkata,
West Bengal



Prof. **Deepali Singhee** is currently the Principal of the highly reputed J.D. Birla Institute (Departments of Science, Commerce & Management) that is affiliated to the August Jadavpur University, Kolkata. Under her able guidance and administration the Institute received an 'A' Grade during NAAC re- accreditation in 2010 and Autonomy from UGC in 2013. She has introduced several co and extra-curricular activities in the college for the holistic development of the pupils. Her vision for the future has enabled the college to adopt several good practices. Under her principalship in the last 16 years, JDBI has excelled, and today it is a well-known name among highly reputed colleges at the national level. The college has been declared as one of the Emerging Colleges in India of this Century by India Today in its June 2021 issue. An alumna of the same Institute-JDBI, she completed her Ph.D in Chemistry from Faculty Council of Science, Jadavpur University after completing Master's in Textiles and Clothing from Nirmla Niketan College of Home Science, Mumbai

University. Thereafter she taught at JDBI for 12 years before assuming the role of the Principal. Prof. Singhee has published over 34 research papers in reputed national & international journals and has participated in over 40 conferences and seminars both at the national and international level. She has received the 'Best Research Poster' award several times at various forums and Mid-career Scientist Award 2010 from the All India Home Science Association for outstanding research work. She is a member of several Professional Bodies and/or Societies and the EC member of the Home Science Association of India. Prof. Singhee also has over 27 years of teaching experience in field of Textiles & Clothing and has organized several Educational Excursions in the interior parts of India to enable students to study and appreciate the various traditional and heritage textiles of India. She has been the recipient of several awards. To mention a few, Academic Leadership Award from the Higher Education Forum (2022), Most Admired Principal of the Year-West Bengal from the Asia Today Research & Media (2021), Principal of the Year (College) from Gurukul Awards 2019 of Lions Club of Kolkata, (2019), Principal of the Year (College) from Sankalp Education Awards 2019 of Lions Clubs, Top Achievers in the Field of Education by Jain International Trade Organization (JITO), Kolkata (2019), Young Academic Leadership Award from the Higher Education Forum (2013), Best Principal (College Category) Award from Lions Club of Kolkata, Mother Teresa Sarani (2010), Outstanding Achievements award in the Field of Education/Publication of Papers in Reputed Journals repeatedly for 3 years (2003-2004, 2004-2005 & 2005-2006) from J D Birla Institute

Dr. D. Kumaresan

Professor & Director - K.S.R. College of Arts & Science for Women, Tamil Nadu



Dr. D. Kumaresan, is an eminent academician and popularly known for his simplicity. He has got his Master's degrees in Commerce, Psychology, Business Administration and English. He has completed M.Phil. and Ph.D. in Commerce. He is qualified in State Level Eligibility Test (SLET) in Commerce. He has completed Chartered Accountancy (C.A.) Intermediate Examinations and one of the groups of Final Examinations. His areas of specialization are Financial Management and Marketing Management.

His academic service spans over a period of 25 years in teaching which includes 20 years of research activities. Having started his career as Lecturer, through his proactive and dedicated services in reputed colleges, he was elevated and served as the Principal for 12 years. He has served as a Senate Member of Periyar University, Salem. He has acted as the External Examiner for the conduct of Ph.D. Public Viva-voce Examination for 17 candidates. He has acted as a resource person for more than 250 Refresher Courses / Faculty Development Programmes / Conferences / Seminars / Workshops conducted by various universities and colleges in India. He is a Resource Person for the NET/SET coaching for Paper I and Paper II (Commerce). He is a motivational speaker

and has served as the resource person for more than 150 motivational programmes. He has guided 5 Ph.D. scholars and 22 M.Phil. scholars. He is proficient in performing data analysis with the statistical package SPSS and has conducted over 100 workshops. He has published two books and 42 papers/articles in refereed journals/edited books. He is a member of the Board of Studies in reputed Colleges. He is a Member of the Research Advisory Committee, Amity University, Jharkhand & G.S. College of Commerce, Wardha, Maharashtra. He is the Chief Advisor of Cape Research Forum, Nagercoil. His invaluable contributions to the Teaching Fraternity, Students Community and the Society have brought laurels through more than 15 honours and awards. At Present, he has been working as the Professor & Director, School of Commerce, K.S.R. College of Arts and Science for Women, Tiruchengode – 637 215, Tamil Nadu.



Dr. Lavkush Mishra

**Professor, Director & Dean
Institute of Tourism & Hotel Management
Uttar Pradesh**



Prof. Lavkush Mishra is a renowned professor of Travel and Tourism Management having more than 24 years of experience. He started his career with Dr Bhimrao Ambedkar University, Agra Bharat, and has served in different capacities like Dean , Director, Chief Proctor, member of the Academic Council and Executive Council and many more.

Prof.Mishra is a widely traveled personality not only in the country but abroad too. He has visited 24 countries so far for Academic purpose including United Nations World Tourism Organization Global Conference held in Lagos, Nigeria in Nov 2022. He keeps on advising various state governments and Central Government as well as UNWTO for the benefit of the human being without any boundary. He has 15 books to his credit and published a number of research papers in different national and International research journals. He is a reviewer of many journals and is honoured as a member of the Editorial Board. Looking at his expertise and experience many State and Central Universities have put him on Research Advisory Committees and Board of Studies.

He has secured his well-deserving place on the Advisory Board of the Center for Global Business Studies, Howard University,

Washington DC USA. International Academy of Business (IAB) USA has already honored him with Distinguished Fellowship. Prof.Mishra has 8 patents to his credit and has led many research projects funded by the University Grants Commission and the Ministry of Tourism, Government of India.'

Different Non-Government Organizations and Government organizations of the country and abroad have awarded him with different honours and awards. He is a recipient of the Karmyogi Award of Mauritius Government. He has delivered invited lectures at various Universities of the country and abroad. Prof.Mishra has been a trainer and speaker in the Capacity Building Scheme of Ministry of Tourism, Government of India. At present Prof.Lavkush Mishra is Head of the Department of Travel and Tourism Management and Faculty of Management Dr.Bhimrao Ambedkar University, Agra Bharat. He is also the National Vice President of Indian Tourism and Hospitality Congress (ITHC).



Dr S. Anil Kumar

Principal -SSMRV College, Bangalore,
Karnataka



Dr. S Anil Kumar is an acclaimed academician, an able administrator, and a trailblazer for innovative ideas. He is a visionary leader who works passionately to revamp the education system and has developed a unique model called "360° Education for Wholeness Model" with 5 dimensional approach that caters to the holistic development of an individual. He has been a popular teacher among faculty and students and has spearheaded many innovations in the field of education. In recognition of his contribution to the field of Commerce and Management, he has been awarded D.Litt. He has more than 21 years of research experience. He is a recognized guide for many universities for M.Phil and Ph.D. He has produced 5 Ph.D. and 31 M.Phil. students.

He is a renowned author who has written several books in various subjects of commerce. He has also published many research articles in many reputed journals. He has presented papers at national and international conferences, to mention a

few, Griffith University in Australia, Harvard University in Boston, USA, and so on. He has been an elected academic council member of Bangalore University and a member of Tourism committee of FKCCI. He has been the Chairman of the Board of studies and Board of examination of Bangalore University and other Universities. He has been awarded. In recognition of "Dedicated service as a teacher" conferred by his excellency, Dr. Hansaraj Bharadwaj, the Governor of Karnataka, organized by Rotary Bangalore south and Karnataka Civil Defence corps. Dr Abdul Kalam Gold Medal for his contribution to education and research, awarded by "Global economic progress and research association, New Delhi. He has been awarded for "Achieving excellence in education " from RSS Trust.



Dr. Sunil Goyal

**Professor - Government College,
Devi Ahilya University - Anjad, Madhya Pradesh**



Prof. Sunil Goyal is a Merit holder, Silver Medallist, Recipient of Merit Scholarship, Government of India MoHRD – Social Service Award and Teacher’s Day Award, Social Scientist, Dean, Professor, Member of NAAC Peer Team, Writer, Master Trainer, Motivational and Professional Speaker, Researcher, Ph. D. Research Guide, Former Project Director – Major Project, Gol, and Editor – in – Chief (Hon.) of The International Research Journal of Social Sciences and Humanities.

Prof. Goyal has completed eight projects being funded by UGC, ICSSR, MPCST, and NCW, Gol, successfully organized and conducted various National Environment Awareness Campaigns. He has presented more than 150 Research Papers in National & International Seminars and Conferences. As an established writer his 36 books and more than 125 research papers have been published to date. More than 15 scholars have received Ph.D. under his supervision. His 26 Radio Talks have been broadcasted by All India Radio. Prof. Sunil has delivered more than 130 Invited Lectures in the last five years. He has undertaken five Video Lectures at Doordarshan, Bhopal, Madhya Pradesh, and 12 Audio Lectures for UG and PG Classes for Madhya Pradesh Bhoj Open University, Bhopal. He has a legacy of imparting training to more than 25,000

students and entrepreneurs in the Entrepreneurship Development Program, being a specialist in Research methodology he has trained more than 1,50,000 students, research scholars, and faculty members in Faculty Development Program on Research Methodology.



Dr. Devinder Sharma

**Professor - Himachal Pradesh University, Shimla,
Himachal Pradesh**



Dr. Devinder Sharma is a Professor and former Chairman of Department of Commerce (during 2016-18) at Himachal Pradesh University, Shimla. His academic achievements include; M.Com., M.Phil. and Ph.D. in Commerce, Post Graduate Diploma in Personnel Management and Labour Welfare, Post Graduate Diploma in Journalism and Mass Communication, Master Degree in Journalism and Mass Communication, Post-Graduate Diploma in Human Rights and Master Degree in Ecology & Environment. He remained H.P. University Post Doctoral Research Fellow during 1997-99. Dr. Sharma has a wide teaching and research experience of 22 years at the level of University. He has supervised 15 Ph.D. Research Scholars who have been awarded the degrees and 44 students of M. Phil. He has also guided students of MBA and other post graduate courses for their research ventures. He has been an organizer, Key Speaker/ Resource Person and expert in 67 programmes including national as well as international conferences. He has been a resource person at international conferences in Sharjah, Bangkok, Dubai and Bali and has organized national and international conferences. He has handled different administrative responsibilities.

Dr. Sharma is a member of reputed National & International Journals. He is the Chief Editor of CONNEX RESEARCH,

National Journal of Multidisciplinary Research. He has to his credit 100 research paper publications and has authored 12 books. Apart from it, he has written 14 Assignment Books for International Centre for Distance Education and Open Learning, H.P. University, Shimla and has written Three lessons for E-Pathshala, Government of India. He has been conferred with the International Education Excellency Award in Finance Management by Centre for Professional Advancement, West Midlands, United Kingdom during International Dialogue on 'New Education Policy- Quality and the Future-2021' on 26th, January 2021. He has also been awarded Best Research Presentation in the International Conference on Tourism at Bali. Further, he has got a special appreciation for his contribution to organizing National Webinar on Managing Personal Finance including Mutual Funds during and After COVID-19 from Association of Mutual Funds in India, December 18, 2020. His latest contribution to the field of research is his newly published book Research Methodology: Procedures and Application for researchers which is admired and preferred by readers.



Dr. Ansuman Samal

**Associate Professor - Siksha 'O' Anusandhan
Deemed to be University, Bhubaneswar- Orissa**



Dr. Ansuman Samal is currently working as an Associate Professor in the Faculty of Hospitality & Tourism Management at Siksha O Anusandhan Deemed to be University, Bhubaneswar, Odisha. He has more than 15 years of experience both in the marketing research industry and in academics. He completed his graduation in Information Technology from Manipal Academy of Higher Education in 2004, an MBA from KIIT Deemed to be University in 2006 and Ph.D. from Siksha O Anusandhan Deemed to be University in 2018.

As an acclaimed scholar, he has received the Chancellor's Gold Medal from KIIT Deemed to be University for securing the highest mark during the MBA program. Before joining Siksha O Anusandhan, he was working as a senior researcher at IMRS Advisory Pvt. Ltd. In Bengaluru heading their south zone operations. As an academician, he has published more than 60 numbers of research articles in various National and International journals of repute. He has also authored a Book titled Essentials of Management and has participated in more than 100 numbers of National and International Conferences,

workshops, seminars / webinars and presented his research works. He has successfully guided 2 numbers of Ph.D. students and another 4 students are currently continuing their research work under his guidance. His research interests include services marketing, hospitality & tourism management, consumer behavior, quality management, and strategic management.



Prof. Suman Roy

**Assistant Professor- Sonapur College,
Guwahati, Assam**



Mr. Roy comes with 08 years of teaching experience in the field of Accountancy & Finance and considered to be one of the best teachers in the same field, his specialization being Accountancy & Finance.

He presently holds the position of Assistant Professor in the Department of Commerce (Accountancy & Finance), Sonapur College, Sonapur, Assam, India. He received number of awards & appreciation like "Teacher Innovation Award", "Indian Humainitarian Award", "Teachmint Silver Educator" , "Teachmint Golden Educator", Entry Into "Indian Achiever Book Of Record", an appreciation letter from USTM", "Best Teacher's Award, 2022. He published three book and five research papers in different journals, books and seminars. He also participated in more then thirty national and international seminars/webinars/FDP'S/training programmes. He delivered lectures in different workshops, Coaching Institute, Motivational Speaker and Social Program. He is also founder member of "Sky Groups of Foundation" and working as a social worker.



Six Decades of Academic Excellence



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